



U.S. International Trade Commission
500 E Street, SW
Washington, DC 20436
United States
202-205-3098
www.usitc.gov

Print Form

Justification & Approval For Other Than Full & Open Competition/Brand Name

USITC - 052 (Rev. 8/2016)

REQUISITION NUMBER: 6500-OARS-17-0035

1. CONTRACTING OFFICE

U.S. International Trade Commission
Office of Procurement
500 E Street, SW
Washington, DC 20436

REQUIRING OFFICE

U.S. International Trade Commission
Office of Analysis and Research Services
500 E Street, SW
Washington, DC 20436

2. NATURE/DESCRIPTION OF ACTION(S)

Sole Source

In accordance with FAR Subpart 6.303-2, this justification for other than full and open competition will result in award of a sole source contract to Statista, Inc.

3. DESCRIPTION OF SUPPLIES/SERVICES (Check box below:)

This requirement is to purchase:

Subscription to the Statista database for 1 year, 5 licensed users.

- ☐ Support services (non-R&D)
☒ Supplies/equipment
☐ Information technology (IT)
☐ Other (specify):

4. ESTIMATED CONTRACT VALUE

5. ANTICIPATED PERIOD OF PERFORMANCE/ DELIVERY DATE

Period of Performance

TBD by award date

to

Annual (12 months)

Options Through:



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6. STATUTORY AUTHORITY

Sole Source

FAR Subpart 6.302-1 and 41 U.S.C. 253(c)(1): When the supplies or services required by the agency are available from the only one responsible source, and no other type of supplies or services will satisfy agency requirements, full and open competition need not be provided for.

7. DEMONSTRATION OF CONTRACTOR OR BRAND UNIQUE QUALIFICATIONS

Statista is assessed as unique in that it provides 25% of its own proprietary internal data, combined with a multiple of 2nd party data sources which capture the countries and country blocs that are a part of this 332 (i.e. Brazil, Russia, China, India, Indonesia and the EU) as well as the specialty digital sectors and commodities required for assessment. The platform integration will leverage value added data with end user efficiency allowing Commission staff to optimize their respective research.

8. DESCRIPTION OF EFFORTS MADE TO ENSURE OFFERS WERE SOLICITED FROM AS MANY POTENTIAL SOURCES AS IS PRACTICABLE

The 332 team leads and principals assess key market leaders in Information Technology (IT) and Information Communication Technology (ICT) commodity market data including on site demonstrations, consultations and trial considerations. The team leveraged their subject matter expertise to assess a short list of vendors against their unique requirements.



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9. DESCRIPTION OF FAIR AND REASONABLE COST

In accordance with FAR Subparts 12.209, 13.106-3, 15.4, it is hereby determined that the anticipated cost or price to the Government for this contract action will be fair and reasonable. The Price Reasonableness Memorandum detailing the Fair and Reasonable Price Determination will be included in the contract file documentation.

10. MARKET RESEARCH

Market Research was conducted in accordance with FAR Part 10, and it was determined that the above stated requirement is commercially available in the commercial market place from only one vendor.



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11. ANY OTHER FACTS SUPPORTING THE JUSTIFICATION

none

12. LISTING OF SOURCES

No other sources.

13. FUTURE PLANS TO PROMOTE COMPETITION

The Commission supports market based competition and routinely hosts vendors to share their services and resources for possible match with evolving requirements - both solicited and unsolicited. It remains incumbent upon Commission research community members to remain at the leading edge of tools, resources and services that leverage optimal effective and efficient success in accomplishing their mission by keeping abreast of commercial vendor wares as one such technique routinely employed by subject matter experts at the Commission.



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14. TECHNICAL PERSONNEL/REQUIRING OFFICE CERTIFICATION

I certify that the facts and representations in this justification, included herein, meet the Government's need and that the supporting data which forms the basis for this justification is complete and accurate

Prepared By: **Print Name:**

Signature:

FOIA EXEMPTION (b)(6)

Approved By: **Print Name:**

Signature:

FOIA EXEMPTION (b)(6)

Requestor/COR

Date:

3/22/17

Office Director/Cost Center Manager

Date:

3/22/17

15. CONTRACTING OFFICER CERTIFICATION

I have received this justification and find it to be accurate and complete to the best of my knowledge and belief.

Approved By: **Print Name:**

Signature:

FOIA EXEMPTION (b)(6)

Contracting Officer

Date:

4/6/2017